



WONDERLAND OF LIGHTS FACT SHEET

- Wonderland of Lights was one of the first season-long lighting festivals in the United States.
- The festival opens on the day before Thanksgiving and ends December 31.
- The first Wonderland of Lights was in 1987.
- The “crown jewel” of the Wonderland of Lights is the 1901 historic courthouse in the center of the downtown square. It is decorated each year with over 100,000 lights.
- Over 125,000 visitors come to Wonderland of Lights each year.
- Wonderland of Lights has Texas’ only outdoor ice skating rink.
- Over 400 lighted displays are on the downtown driving tour. The largest lighted display is 24 feet tall by 124 feet long.
- Marshall is one of six cities on the “Holiday Trail of Lights” that connects cities in Texas and Louisiana. Each of these cities hosts lighting events during the holiday season. The cities are Shreveport, Bossier City and Natchitoches in Louisiana and Marshall, Jefferson and Kilgore in Texas.
- It costs about \$200,000 annually to produce Wonderland of Lights.
- A non-profit board of directors, Marshall Festivals, Inc., produces Wonderland of Lights.

FOR FURTHER INFORMATION CONTACT

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