



## **Sponsorship Opportunities for Wonderland of Lights 2009**

**November 25 2009 – January 2, 2010**

### **20,000 Ice Rink Sponsorship**

- Sponsor will be treated as a corporate sponsor.
- Name/Logo will be on all Wonderland Material
- Name/Logo will be on all material related to the ice rink exclusively
- Name/Logo on website
- Name/Logo around Ice Rink
- Name/Logo on Skate Shack
- Sponsor will have booth on Parade Weekend
- 6 banners through out Wonderland of Lights

### **15,000 Snow Hill Sponsorship**

- Sponsor will be treated as a corporate sponsor
- Name/Logo will be on all Wonderland Material
- Name/Logo will be on all material regarding the snow hill exclusively
- Sponsor will have a booth during Snow Hill Weekend
- Name/Logo on website
- Name /Logo will be on “I survived the Wonderland Hill” T-Shirts

### **10,000 Santa’s Workshop**

- Will be treated as a corporate sponsor
- Name/Logo will be on all Wonderland Material
- Name/Logo will be on Santa Workshop Entrance Banner
- Name/Logo will be on stationary for “letters to Santa”

- Name/Logo will be on photo frame
- Name/Logo will be on Website

### **10,000 Bus Sponsorship**

- Name/Logo will be on all Wonderland printed Material
- Name/Logo will be on Wonderland Bus exclusively
- Name Logo will be on all bus tour material exclusively
- Name/Logo will be on web site

### **5,000 Wonderland of Letters Scavenger Hunt NEW!**

- Name/Logo will be on all scavenger hunt advertising **exclusively**
- Name/Logo will be on web site
- Name/Logo will be on Wonderland of Lights Brochure

### **3,000 Parade Sponsorship**

- Name/Logo will be on lead banner/Float in Parade
- Name/Logo will be on all Wonderland printed Material
- Name /Logo will be on parade trophies

### **3,000 Christmas Celebration (Dinner/Entertainment)**

- Name/Logo will be on all material involving Celebration exclusively
- Name/Logo will be on website
- Sponsor my have Logo on centerpieces of choice
- Name/Logo on Banner in Parade
- Name/Logo on Calendar of Events

### **2,000 5-K Run Sponsorship**

- Name/Logo will be on all Run T-Shirts
- Name/Logo will be on Run Trophies
- Name/Logo will be on Wonderland Calendar of events
- Name Logo will be on Website

### **1,000 Cowboy Breakfast**

- Name/Logo will be on Cowboy Breakfast Tickets
- Banner at Cowboy Breakfast

- Name/Logo on Breakfast Mugs
- Name/Logo on Website

### **1,000 Opening Ceremony**

- Name/Logo on banners a ceremony
- Booth at ceremony
- Reserved Seating
- Name/Logo on Calendar of events

### **500 Christmas Light Sponsor**

- Sponsor will have signage through out the downtown route
- Name/Logo on website and calendar of events

### **100/In Kind Sponsorship**

- Name/Logo will appear on the Wonderland of Lights Brochure/Schedule of Events